

# LOTUS REMARQUE

The Official Publication of Lotus, Ltd.

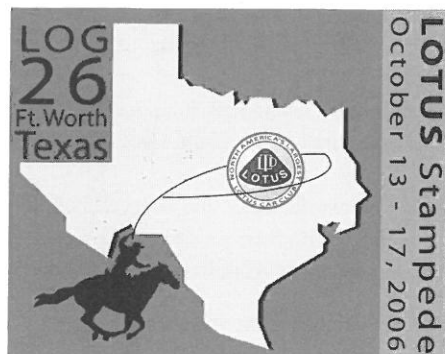


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## LOG 26: Bigger than Ever!

By Dennis Rooney

Who hasn't heard that everything is bigger in Texas? Ever wondered if it's true? One way to find out is to join us at LOG 26 to be held October 13 - 17 in Dallas/Ft. Worth, Texas! "What's so big about LOG 26" you ask? Well, for starters we're having TWO Track Days instead of the usual one-day track affair! Track Days will be held at the Texas Motorsport Ranch on Monday and Tuesday. In addition, we're holding an event each Track Day that we call "Shaken, Not Stirred" which is an opportunity for LOG attendees (including immediate family members 18 and over) to be driven around the track at speed in a Lotus piloted by one of our Track Day Instructors.

Friday's Reception, held at the Marriott Dallas Solana which is the official LOG 26 Hotel, will be highlighted by a buffet style meal and is where LOG officially "starts". The Reception will be punctuated by opening comments and feature a guest speaker. Of course, we'll also be holding standard LOG events such as the Photo, Craft, and Model contests as well.

Saturday morning will be filled with various Tech Sessions and staging of everyone's Lotus for the caravan to the Concoors site. Since this is Texas and therefore events need to be BIG; this year's Concoors will be held at the Circle R Ranch. Lunch will be served in the Circle R's "Western Pavilion" which will be open all afternoon to provide shade, drinks and a place for catching up with old Lotus friends and making new ones. In addition to

the Auto Jumble and Concoors photographs usual to this event, we've gone to great lengths to ensure that no one will get bored on Saturday. To that end the Circle R Ranch has entertainment provisions that we're welcome to use and in addition there will be a number of special LOG 26 Concoors Events such as "toilet seat horseshoes", "Cow Patty Toss", "Elise Top Removal Contest" and maybe even some others as well. Awards will be given to the winners and who wouldn't want a trophy such as "First Place LOG 26 Cow Patty Toss" with which to bestow bragging rights and grace their fireplace mantels?

The centerpiece of each LOG, Saturday evening's banquet, will be set at the Marriott Dallas Solana. In addition to a sumptuous dinner, entertainment will be provided by Lotus Ltd. speakers and guest speakers. And to make the evening even more memorable

for a lucky few, a host of door prizes will be awarded.

Sunday will see the Autocross participants gather at the Texas Motor Speedway for a morning of screeching tires and Texas sized grins as they wind their way through a maze of pylons. The afternoon will be devoted to participation in the Gimmick Rally which is an expanded (remember, this IS Texas) version of the Scenic Drive usually held at LOG. Sunday evening will be highlighted by a Mexican Buffet followed by a meeting (Track Tech Chalk Talk) for those participating in Track Days.

All-in-all we expect to have a grand time and we're also hoping to share it with as many of you as possible. So mark your calendars and make your plans to join us in Texas this fall for LOG 26. We'll be sure to leave a light on for ya... ☺

## Group Lotus Plc Announces Change in the Senior Management of the Company

**11 May 2006** With immediate effect, Mr. Michael J Kimberley ("Mike") took over as Acting Chief Executive Officer of Group Lotus Plc. Mike currently chairs the Executive Committee of Lotus Group International Limited (LGIL).

Given his vast experience and expertise in the automotive industry, Mike is a natural choice to manage the company and he will be supported by the existing management team at the Company and will continue to draw upon the support of the shareholder, Proton Holdings Berhad (PROTON), the ultimate holding company. His priorities will include improving the overall performance of Lotus as well as preparing and strengthening the specialist car company and high-technology engineering and consulting company to compete in a wider market and on a broader business base globally.

Proton strongly believes that Lotus has a critical role to play in the Proton Group to



enable it to become a successful automotive engineering and manufacturing group and a prominent brand globally. Hence, Proton will continue to provide strong support to Lotus and its group of companies. In view of the above, Proton has set up a special team to provide close and specialist support to Mike and the management at Group Lotus Plc, to

*Group Lotus (Continued on page 9)*



## LOTUS ReMARQUE

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Remember, Passcodes are case-sensitive.

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## Group Lotus plc Appoints Robert A. Braner as President and CEO of Lotus Cars USA, Inc.

**May 26th, 2006** – Group Lotus plc, announced that Robert A. ("Bob") Braner has been appointed to the position of President and CEO for Lotus Cars USA, Inc., with immediate effect.

Mike Kimberley, Chairman of LCU and CEO of the parent company Group Lotus said; "I'm delighted to welcome Bob to Lotus; he's both expert and passionate about the business of great driver's cars. He will spearhead the expansion of our dealer franchise and our customer base in North America, as we prepare to launch our new high performance sports car in 2008."

Bob Braner brings to Lotus over 30 years of retail automotive and distribution experience that culminated in the position of President and CEO of Automobili Lamborghini USA, Inc. He has most recently completed the restructure of Broadleaf Capital Partners, Inc., as its Interim President and CEO. Broadleaf Capital is a publicly traded diversified investment holding company that provides finance and management services to small and medium sized companies with the objective of entering the public market.

"This is a very exciting and dynamic time for Lotus Cars worldwide," said Braner, "both the Elise and Exige have already made a huge impact in the USA with their sensational driving and ownership experience. I look forward to leading the team here as we work to expand the brand's position, appeal and reach. We are also looking to further enhance the value of the Lotus retail dealer franchise, as we move towards the launch of our new super-sportscar."

John English, past President and CEO at LCU, who has been with the company throughout the launch of the Elise and Exige said; "Lotus is an inspirational brand with thought-provoking products and a proud heritage of many performance innovations. In 2005 Lotus Cars USA had record car sales with over 2400 new customers finding out for themselves what makes the Lotus brand very special in comparison to other sports cars. I am very pleased to have played a major role in the success of the Elise and the launch of the Exige. It has been exciting and gratifying for me to know that new Lotus owners have a great deal of satisfaction and enjoyment with their cars."

Mike Kimberley further stated: "I would like to thank John English for his contribution to Lotus to date. He is a very skilled automotive professional and under his leadership we have seen the brand grow over the last 2 years. We very much appreciate his dedication, commitment and contributions to Lotus."

## Where's My ReMarque?

Michael Gulley, Editor and Publisher

This is the second issue that has been published in 2006. So, no, you have not missed any issues in the mail.

You will not miss any future issues, as your membership in Lotus, Ltd. is based on twelve issues of ReMarque, not twelve months. The rollover date for Remarque volumes is in March. So, this is the first issue of Volume 34.

As I stated last issue, this is a volunteer organization that is dedicated to producing the ReMarque, and the club website at [www.lotusclub.org](http://www.lotusclub.org). Unfortunately, it sometimes becomes very difficult to maintain a schedule, due to "outside interests" such as work and home life.

We NEED your assistance to help keep us on track. If you have an interest in writing, editing or helping to produce the layout for ReMarque, please forward your contact information to [editor@lotusclub.org](mailto:editor@lotusclub.org).

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