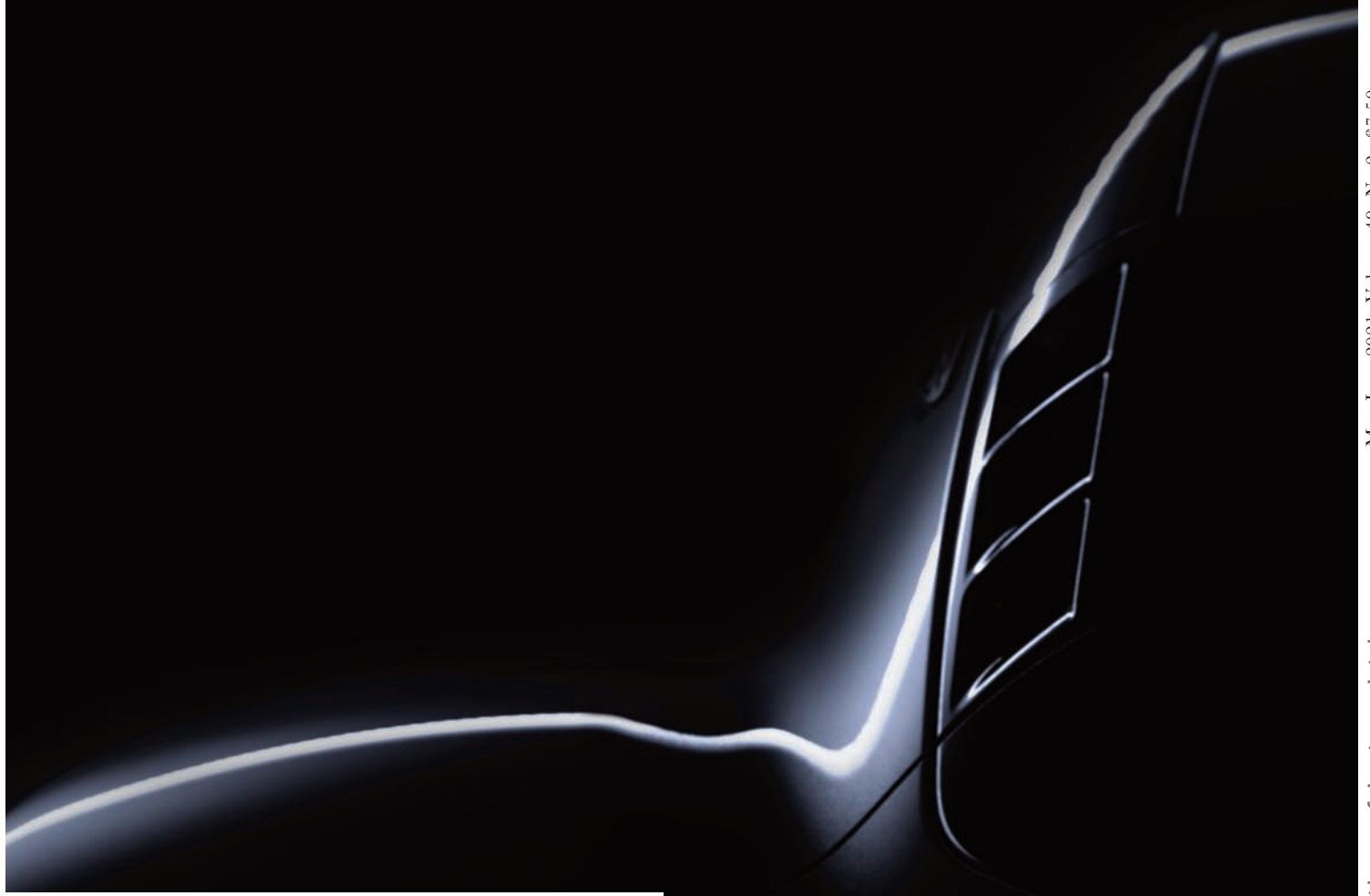


LOTUS



49/2

reMARQUE



LOTUS LAUNCH *Emira*

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LOTUS reMARQUE

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To access the "Members Area" section of the Lotus, Ltd. website (www.lotusltd.com) please request a password reset from info@lotusltd.com. All passwords are case sensitive, that use upper and lower case letters as supplied to you by our webmaster. Once you have your new password, you can change it after you log in. In fact, it is best to change it from the one we provide. Direct all e-mail about the website to info@lotusltd.com.

For questions regarding your membership or club matters please send an email to: info@lotusltd.com

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PRESIDENT'S MESSAGE

I'm sure you all will notice that I am back at the helm of Lotus, Ltd. after the all too soon departure of my son Brian Vaccaro from the position of President and from the Board of Directors of Lotus, Ltd. However, this is not bad news in any way whatsoever. Brian has taken a position with Lotus Cars as the Regional Director of Marketing for North America and has had to step away from his duties with the helm of the national club. I know all of us in Lotus, Ltd. wish Brian much success in his new job and I know we will all enjoy seeing him representing Lotus Cars at LOG 40 this September.

Doug Miller has been voted into the position of Vice President and we have welcomed Ed Reagan back as a Director at Large. The board would like to thank both Doug and Ed for assuming the responsibility of those positions.

Speaking of LOG 40, everyone should know that we are a "GO" for our Lotus Owners Gathering in Salt Lake City, September 10-12, 2021. Plans are in the final stages and the LOG 40 team is looking forward to hosting this year's LOG. Further information on LOG 40 can be found elsewhere in this issue of reMarque. We hope to see you all there!

We have cancelled our Performance Driver Education Day normally scheduled for the middle of June due to Covid concerns. It was really tough and go, but the inability to get instructors into the cars with students is what really made the difference and forced our hand. We thought it was best to cancel the date this year and hope to continue with our Performance Driver Education Day in 2022.

Lotus, Ltd. reMarque is your club magazine. If you would like to contribute to reMarque with a story of your latest Lotus trip, your latest group meeting or your Lotus restoration, please send us your contribution. If you or someone you know would like to advertise their business in reMarque our advertising rates are very reasonable for such a targeted market. For example, I just had a car shipped from Kansas City to Buffalo. After showing him an issue of Lotus, Ltd. reMarque, the broker that handled the booking of the transportation for me is interested in advertising with us. I approached him as I thought his business would be the perfect fit for our club members. Please think along those same thoughts. If you know of anyone that you think would benefit from advertising in reMarque, please let us know.

I would like to end this President's message as both your President and a father. To say I am proud of Brian would certainly be an understatement. I never thought that when he was 12 and started to join me on LOONY breakfasts and then joining me when he got his license on the drive to LOG 25 in St Louis that it would end up where it has. To paraphrase Forest Gump "We drove these Lotus Cars everywhere, but we never thought they would take him anywhere". The board and I would like to thank Brian for all of his work he was accomplished over the past seven years for Lotus, Ltd. The Lotus, Ltd. website, the members area with the ability to register online for our Lotus Owners Gatherings and the increase social media presence of Lotus, Ltd. are all accomplishments that can be attributed directly to Brian's involvement with Lotus, Ltd.

Tony Vaccaro
President, Lotus, Ltd.

Cover Image: Lotus Cars Emira Teaser Image © Lotus Cars Plc

Lotus club NEWS

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VIRGINIA

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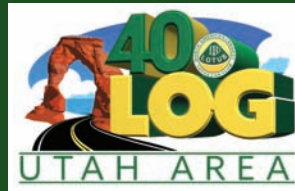
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LOG 40

update

Register for LOG 40 at www.lotusltd.com



Would you like to exit your front door, hop in your Lotus, drive one mile to enjoy a winding mountain road, and then review your drive with an English Lotus engineer or mechanic? Come to LOG 40 in Salt Lake City! The host hotel literally sits at the foot of the Wasatch Mountains. Access to three exhilarating mountain canyon roads lie within 10 miles of the host hotel. Drive one canyon early and have breakfast at a ski resort in the mountains, or enjoy panoramic views at 7000 feet and take some great photos of your car with Utah's spectacular mountains in the background.

LOG 40 is being hosted September 10-13, 2021 for the first time in Utah. The Wasatch Mountains are known to winter enthusiasts for the "Greatest Snow on Earth". But the roads that lead to that snow may have been designed with a Lotus in mind. Driving opportunities abound on canyon roads, to Park City ski mountains, and to southern Utah ghost towns. In a few short days, you will become a Utah enthusiast.

MATT WINDLE, LOTUS CARS, and EVIJA

LOG 40 is privileged to welcome Matt Windle, Managing Director of Lotus Cars in Hethel, England to Utah and the United States. He will be accompanied by English compatriots Richard Parramint and David "Beaky" Sims. A large contingent of Lotus USA personnel will bring the Evija to Salt Lake City.

Matt Windle will be the featured speaker at the Saturday banquet. Windle started his career with Lotus in 1998 as a CAD designer. He took time away from Lotus to work at Caterham, Tesla and Volvo before returning in 2017 as the head of the Engineering division and the Lotus Engineering consultancy. Earlier this year, Mr. Windle assumed the role of Managing Director and will lead Lotus in the next chapter of its 73 year history of innovation. LOG 40 will give you the opportunity to hear from Windle at the banquet and perhaps to share a cup of tea at the hotel.

Lotus regulars Richard Parramint and Beaky Sims will travel from England and provide thoughtful entertainment, perspective, and information during LOG. Parramint worked at Lotus "in the early days" with Colin Chapman and remains a Lotus tour entrepreneur and very engaging speaker. Sims was "A Legend in the Pitlane". He started at Team Lotus in 1965, progressed to work with Jim Clark, and become a Formula 1 chief mechanic. He worked alongside Colin Chapman and Bob Dance on the turbine engine Lotus 56, four wheel drive Lotus 63 and built the first Lotus 72 chassis R1.

A knowledgeable group of Lotus USA emissaries will bring the Evija to Salt Lake City. The group will include Dave Simkin who heads up tech support and training in the USA. Learn the intricacies of an electric hypercar or ask a question about your own Lotus. Lotus parts sponsors from around the country will also be available to provide information. Lotus reMarque editor-in-chief William Taylor knows all things Lotus. He will present a running slide show and will display a wide array of Lotus memorabilia and have the 'Lotus Shop' open most of the weekend.



HOTEL

The University Park Marriott hotel has a very nice bar in which to relax with other Lotus lovers and has views of the mountains and, if you're lucky, a glimpse of the resident mule deer herd. Their "Thistle & Thyme" restaurant is next to the bar and there's a convenience store and Starbucks Coffee on site. Here's a link to the hotel website: www.marriott.com/hotels/travel/slcup-salt-lake-city-marriott-universtiy-park Be sure to ask for the special LOG 40 or Lotus discount.

SCHEDULE

Friday is arrival day, settle into the hotel, take a short drive up Emigration Canyon, meet other Lotus enthusiasts. Take advantage of the free car wash Saturday morning before the Casual Concours and panoramic photo. Box lunches will be prepared by a local culinary institute. Take in more sights around Salt Lake City before the Main Banquet featuring Matt Windle. Sunday is a chance to take on some of the 'drives' we have planned. Sunday evening is the farewell buffet with interesting presenters and a time to talk with your new Lotus friends.

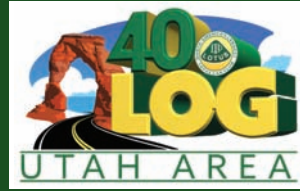
JOIN US AT LOG 40

Lotus is the sports car focused on performance, innovation, and ultimate driving thrills. Remember the Lotus tag line "For the Drivers". You have the performance and innovation in your hands and under your seat. LOG 40 will provide the ultimate driving thrills to get your adrenaline pumping. Be sure to join us in Salt Lake City September 10-12.

UTAH LOTUS OWNERS COALITION (ULOCO) TRACK EVENT, Monday, September 13

The Utah Lotus Owners Coalition (ULOCO) will host an autocross and track day at the internationally recognized Utah Motorsports Campus. The 4.5-mile, 23 turn outer track has been recognized by Racing Circuits as "one of the USA's largest and most advanced motor racing circuits." The track is 35 highway miles from the host hotel and is owned by Geely, the parent company of Lotus. In the near future, the track will become a Lotus instructional driving facility. The track event this year is not being organized by Lotus, Ltd., and is not part of the main LOG weekend, nor does Lotus Ltd have any organizational or financial participation in the event. For more information and to register for this event please go to www.motorsportreg.com/events/utah-lotus-owners-coalition-track-day-motorsports-campus-510388

LOG 40 and Covid-19



Register for LOG 40 at www.lotusltd.com

Lotus, Ltd. is an independent car club not affiliated with Group Lotus or Team Lotus, and Lotus, Ltd.'s 40th Annual Lotus Owners Gathering (LOG 40) is a private event staged for the benefit of its members and guests. Accordingly, Lotus, Ltd. has both the right and the firm intention to establish, publish and enforce such safety rules as it deems necessary to ensure the safety of all LOG staff and participants during the covid-19 pandemic.

In addition to the meet's usual disclaimers and waivers of liability, all LOG attendees will be required at this year's onsite registration to sign an agreement to strictly observe the club's covid-19 safety rules at all times during the course of the event. Any LOGer who refuses to follow the rules, or who otherwise endangers the health and safety of others at any time, will be barred from further participation in the event.

The LOG's covid-19 safety rules will be published on Lotus, Ltd.'s website in advance of the event. They will fully comply with the health and safety guidelines of both the U.S. Centers for Disease Control and the State of Utah that are in effect at the time.

Depending upon covid-19 conditions leading up to the event, Lotus Ltd. may, at its sole discretion require that all participants be required to wear face masks during some indoor activities, particularly in large group gathering situations. Masks will be available at the entrance to the event. It is also the Lotus, Ltd. Board's strong recommendation that all participants of LOG 40 are fully vaccinated 2-weeks prior to the start of LOG 40.

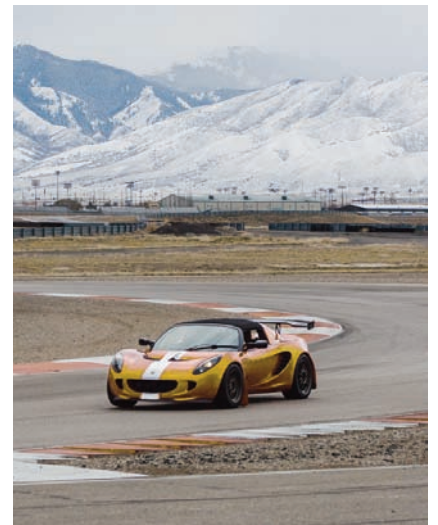
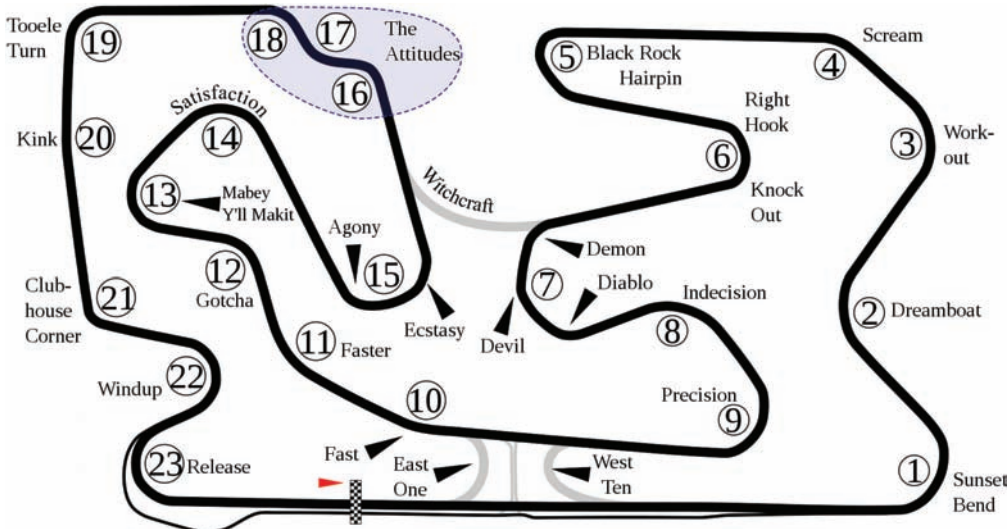
Lotus, Ltd. takes its responsibility for the health and safety of all LOG attendees very seriously. In this regard, to the extent necessary, the club intends to err on the side of caution. With everyone's cooperation, we can look forward to a LOG that is a fun and safe experience for all!

The Lotus, Ltd. Board of Directors

Utah Motorsports Park

Around 32-miles from downtown Salt Lake City is Utah Motorsports Park. The 4.5-mile, 23 turn facility is owned by Geely, the parent company of Lotus. While you are in the Salt Lake City area, you may want to stop out and see this wonderful facility which will play a significant future of Lotus Cars. Simply scroll to the end of the LOG video to see a video of the track - <https://youtu.be/V8S07QeRxYc>

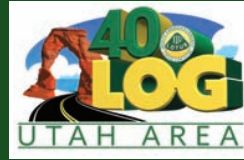
UMC will be the site of many future Lotus events as it is the Lotus home track in the USA. On Monday September 13, the Utah Lotus Owners Coalition will be hosting a track event. Although this track and autocross event is not a part of the main Lotus, Ltd. LOG 40 weekend, this ULOCO Monday event will give our attendees an appreciation of the only track in the USA owned by Lotus. All LOG 40 attendees are invited to register and drive or to spectate. Come enjoy the Lotus cars participating in the day.



LOG 40

news

Register for LOG 40 at www.lotusltd.com



LOG 40 Preliminary Schedule of Events *(subject to change)*

Thursday **All day** **Set up hotel, welcome early arrivals, Self-guided drives**

Friday **9:00am-6:00pm** **Car Wash in lower parking lot**

Parking space assignments

Self-guided drives

12:00-5:00pm

Registration, main level bar

Vendor Sales, main level

Contest Voting

Tech Sessions

Silent Auction

6:00pm-9:00pm

Reception and Buffet, main ballroom

9:15pm-11:00pm

Registration, main level bar



Saturday **7:00am-9:00am** **Car Wash, Contest Voting & Silent Auction**

7:00am-9:00am

Drive to [Murray Park] for Concours & Panoramic photo

9:00am-1:00pm

Concours, [Murray Park]

1:00pm-

Self-Guided drives

2:00pm-5:00pm

Tech Sessions, breakout rooms

5:00pm-6:00pm

Lotus Ltd Board Meeting

5:00pm-7:00pm

Cocktail hour & BS sessions

3:00pm-7:00pm

Vendor Sales, Silent Auction

7:00pm-10:00pm

Banquet, speakers and awards, main ballroom



Sunday

8:00am-5:00pm

Self-Guided tours.

Noon-4:00pm

Tech Sessions, breakout rooms

5:00pm-7:00pm

Cocktail hour & BS sessions

7:00pm-9:00pm

Buffet Dinner & speakers, main ballroom

9:30pm-10:00pm

Driver's meeting, Courtyard

Monday **8:00am** **Registration, & classroom sessions, Utah Motorsports Campus**

9:00am-4:00pm

Autocross, Utah Motorsports Campus

9:30am

First run group on track

Noon

Lunch

1:00pm

First run group on track

4:00pm

Last run group ends

4:00pm-5:00pm

Chill time. Showers at track

5:00pm-6:00pm

Exhibition laps & photo ops

6:00pm-9:00pm

Dinner & speakers



JBXE Racing and Lotus Engineering join forces in Extreme E Technical Partnership

In March, JBXE Racing announced Lotus Engineering as the latest addition to its family of partners. The engineering consultancy, part of Group Lotus, joined JBXE as Technical Partner, supporting Jenson Button's Extreme E team in this radical new electric off-roading series.



Highly respected for its dedication to cutting-edge technologies and motor racing pedigree, Lotus Engineering is internationally recognised for driving innovation in the automotive industry and beyond. JBXE Racing looks forward to working together with Lotus Engineering to promote electrification and highlight the importance of sustainable solutions to help protect and preserve the planet.

JBXE Racing team founder and 2009 FIA Formula 1 Drivers' World Champion, Jenson Button, and multiple Scandinavian Touring Car race-winner, Mikaela Åhlin-Kottulinsky, are preparing to compete in the opening race of the 2021 Extreme E Championship – the Desert X Prix takes place from 03 - 04 April in AlUla, Saudi Arabia.

Jenson Button said: "Lotus is a great British brand that is inextricably linked to motorsport, so we are delighted to welcome Lotus Engineering to JBXE. Extreme E is a unique and exciting formula, full of 'world firsts' and challenges, and to announce that a brand such as Lotus Engineering is coming on this journey with us is a proud moment for myself and the team. We are very excited about our



LOTUS ENGINEERING
Driving innovation



new technical partnership and can't wait to show what we can do in the first race this weekend."

Matt Windle, Managing Director, Lotus Cars, commented: "We are on the cusp of an exciting new era of electrified motorsport, and we're delighted to support the JBXE team as Technical Partner. The complex technicalities of EV racing present a fascinating challenge, and using our learnings from more than a decade of electrifying sports cars – most recently with the Lotus Evija hypercar – we can bring valuable knowledge to the team."

He added: "As the consultancy arm of our business, Lotus Engineering is growing from strength to strength with multiple major projects underway and a new home at the Lotus Advanced Technical Centre

in Warwickshire. Supporting the JBXE team is another valuable demonstration of Lotus Engineering's wide portfolio of interests – in this case, electrified motorsport. We look forward to sharing the journey together and experiencing the next phase of electric racing with an equally admirable sustainability agenda."

Alejandro Agag, Founder and CEO of Extreme E said: "It's fantastic that Lotus Engineering is entering Extreme E alongside Jenson Button's JBXE team. The long-term success of our series relies on bringing in top automotive manufacturers to utilise our extreme racing platform as a testbed for accelerating electric mobility innovation for the wider industry. Lotus Engineering brings a wealth of experience in electrification and will no doubt prove a huge asset to the JBXE team. Welcome to the Extreme E family Lotus!"

Living the Lotus Life!

by Tony Vaccaro

Images © Tony Vaccaro

Its that time of the year when we get more focused on Leading the Lotus Life. We had a brief break in the normal spring weather here in Buffalo New York. It is always tough waiting for the salt to disappear from the spring roads here in Western New York. I can probably count on less than two hands the number of times we have had enough rain to wash the salt off the roads. Combine that with the 85 degree temperatures we had during the month of April and those two things occurring at the same time drop to less than one hand in LOONY land. The Elise made a very early trip to the corner gas station to get her first ethanol free feeding of the driving season.

While feeding her, another gentleman pulled up in his Porsche and we started talking about our cars. I was not too interested in his Boxster, but he sure was interested in the Elise. "Was Lotus still making cars?" "Who makes Lotus?" And the one I usually have a hard time answering, "Why a Lotus?" Its hard not because I do not know the answer, but more that it is tough for me to put into words. This time I was ready. And I was ready because of a video I had seen the night before.

Normally when someone asks me "Why a Lotus", I usually get their email address and send them the story of my first Lotus and what it means to me. Great story, all of you have read it and almost every time I get a very favorable response a few days later. But this time I had been inspired by none other than Jay Leno. Every now and then I bring up Jay Leno's Garage and have a look at what he is driving these days. Jay has a few Elans and considers the Elan one of his favorite cars. Lately he has been driving the latest Lotus cars, which included having Russell Carr, the Design Director of Lotus stop by for a chat about the Evora.

About 2 months ago, Jay did a series of videos that due to the Covid-19 pandemic had to be done solo with no camera crew present. I liked the way those were being filmed. I began to watch the Evora GT video and the initial comments by Jay about the Evora GT were very favorable. Jay then hopped in the Evora. He spent about 10 minutes filming and narrating while driving the car around southern California. He mentioned that he had put about 500 miles on the Evora so I realized he had spent more than just a 10-minute drive. In the car. I have watched a lot of Jay Leno's drives and for the life of me I cannot remember him speaking so highly of a vehicle, with the possible exception of the McLaren F1. As I watched the video, Jay was saying things about the Evora and Lotus that was almost exactly the way I feel about Lotus cars today, and the way I have always felt about Lotus cars. I just could not find the words. Jay is obviously a person that has driven a great many cars. His car collection is legendary. Jay can drive any car he desires. He loved the Evora GT. One of his best statements which plays into my reply to the Boxster owner is when Jay said "The more you drive it the more you like it."





I asked the Boxster owner if he ever felt “One with his Boxster”? “Have you ever taken the Boxster when you know you should have taken your other car?” “Do you sit in the Boxster during winter storage and go Brm, Brm, Brm.” The Boxster guy looked at me like I had two heads. I told him about the Jay Leno video. I told Mr. Boxster that every time I get in my Elise I always smile, and the drive is always fresh and exciting. As Jay Leno says, “Lotus are drivers’ cars.” As the Boxster owner and I parted ways, with a wave, I knew he just did not get “it” and he thought I was probably just another crazy Lotus owner. But, I get “it” and I know you do too. I wish I could get Mr. Boxster into the driver’s seat of the Evora. It would be a revelation to him of what are truly the last great analog drivers’ cars being built today. Nothing automatic, nothing programed, who cares the exhaust is drowning out the radio, just two hands on the steering wheel and the twisty road ahead demanding all your attention. I smile just thinking about it.

For health reasons I am selling my older cars. Not a big deal, it is the way of life and it’s been a truly great Lotus Life. But for me in the near future it’s a choice between an Evora GT and the Type 1-3-1. I know one thing; I cannot wait for Jay’s test drive of the Type 1-3-1.

Drive Passionately
Live Life To The Fullest
Live the Lotus Life

Tony Vaccaro

